

STRAW to GOLD

Value Add:

MARKETING STRATEGY

SOCIAL MEDIA STRATEGY

MOBILE APPS

BRAND POSITIONING

SOCIAL MEDIA MANAGEMENT

ONLINE DESIGN

BRAND DESIGN

SEARCH ENGINE OPTIMIZATION

E-COMMERCE

GRAPHIC LAYOUT

ONLINE SALES & FULFILLMENT

FILM PRODUCTION

COPY WRITING

COMMERCIAL PHOTOGRAPHY

BRAND FILMS

Our offering: marketing strategy and comprehensive brand development. Graphic identity design, professional photography and video, web and mobile development, e-commerce sales and support.

Differentiation: as an agency Straw to Gold seeks to be a complete solution for fast-growing companies which are committed to innovation in the areas of product, marketing and digital interaction.

Ideal engagements: per-project basis or as a steady partnership with companies making a consistent investment in this work.

We enjoy working with entrepreneurs who invest in their brand as central to their competitive advantage.

Visit www.Straw-Gold.com



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CANDIDATES APPLY HERE



OpenTech: marketing and design for an initiative to bring greater diversity into technology careers, opening opportunities for all

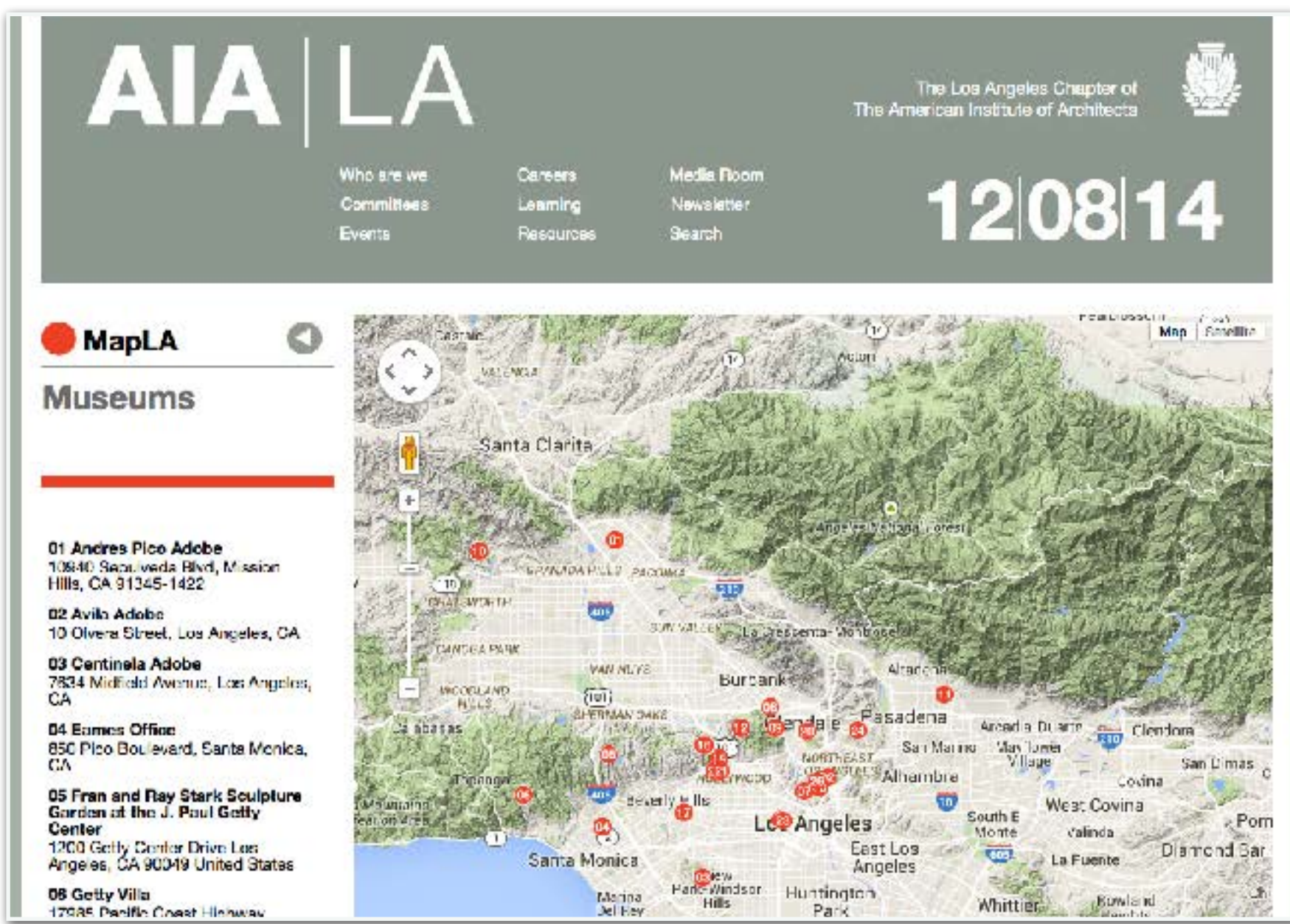


RYWIRE SEMA 2015 LAUNCH VIDEO: documentary film for a major auto show reveal, directed, filmed and edited by SG talent

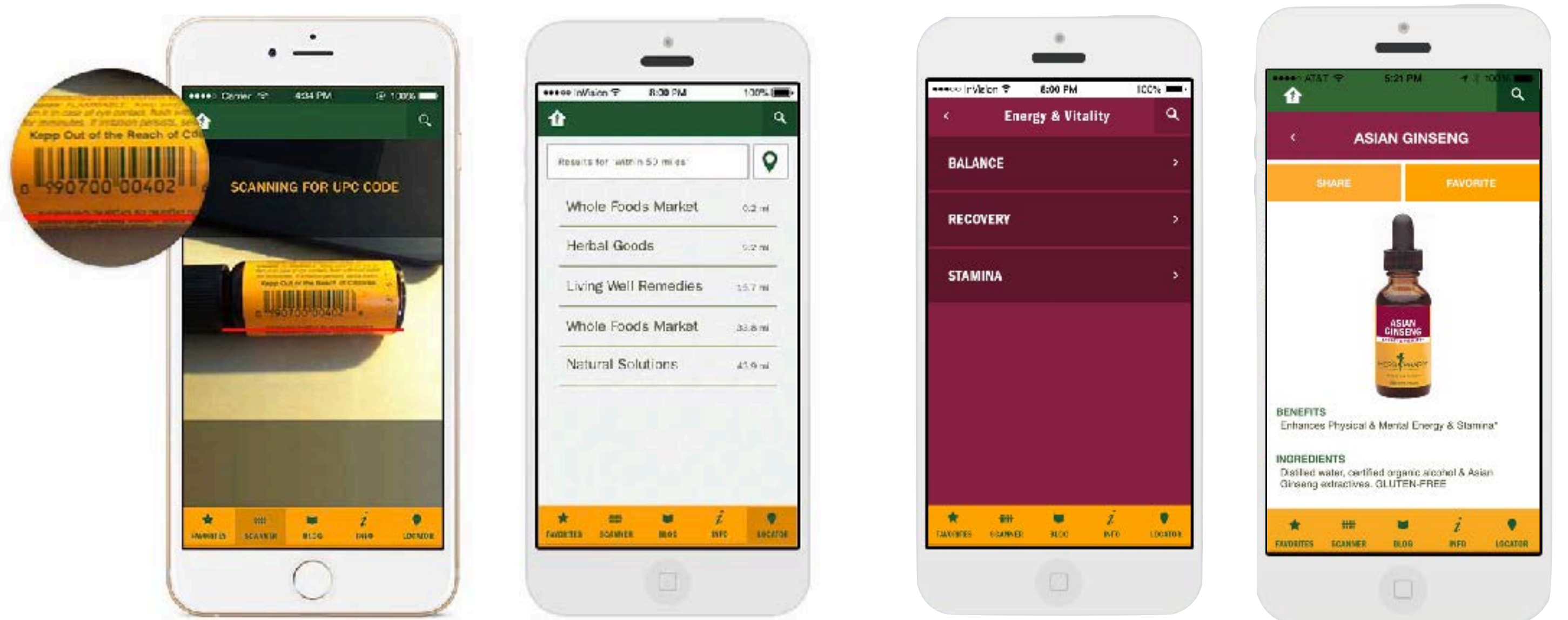


Firemans Brew: SG built an internal document to manage how the brand is positioned and its character communicated

Example Client Projects / visit Straw-Gold.com



American Institute of Architects, Los Angeles: a new, highly functional website with solid backend system and user friendly CMS



Herb Pharm Mobile App: connects health symptoms with the correct product from a large inventory, with a bar scanning and geo-location functionality



Lifestyle Arts: creating a brand to establish an audience of men who invest in a holistic approach for growth and connection with women

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